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The New Simplicity

A presentation on Complexity

Summary

The organisations that will be successful in the future will be those that manage to embrace and leverage the increasing levels of **complexity** in the business environment. The word “complexity” is applied intuitively to many challenges, issues and problems where *solutions are not immediately evident*. We also term problems that are recurring in nature as “complex”, but do we really understand what makes a problem complex? Do we understand why certain problems stubbornly evade tried and tested solutions?

Thanks to extensive research in the social sciences and related fields we now have at our disposal a **robust body of knowledge** and practice applied to complexity in its many manifestations. We no longer have to feel paralysed in the face of complex problems – there are now **methods** we can employ in turning complex problems into ones that can be **managed** and **solved** in surprisingly simple ways. It is *the new simplicity!*

Content Overview

The New Simplicity presentation helps companies understand the levels of complexity that they face through establishing a practical framework of response.

The presentation synthesises, in an accessible manner, the academic roots of Complexity Sciences and focuses on building up a competency in dealing with complexity across all levels of the organisation. It answers the question why some problems are so persistent and resistant to tried and tested solutions.

As a 60 or 90 minute keynote presentation, The New Simplicity lends itself to being a thought-provoking conference input or a valuable input to spark strategic dialogue around real problems faced by an organisation or team.

Take Home Value

The audience will walk away with:

- a foundational understanding of the core principles of complexity
- an accessible framework for making sense of problems
- practical strategies for addressing complex problems
- and lastly, a sense of relief at how simple solutions to complex problems are!

Why The Narrative Lab?

The Narrative Lab combines expertise in the areas of Narrative, Complexity, Facilitation, Knowledge Continuity, and Organizational Culture and Development in order to offer superior value to clients, with reliable outputs.

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